



HR LEADERS UNPLUGGED

Date: Thursday, April 23, 2026 | Time: 5:30–8:30 PM | Location: Asbury Hall, Buffalo, NY

SPONSORSHIP OPPORTUNITIES

Platinum

Event
Sponsor

- Recognition in marketing posts and general signage areas
- Premium sponsor table to share your information with guests
- Complimentary attendance for up to 4 guests

from
\$600

Gold

Signage
Sponsor

- Recognition in marketing posts
- Choice of exclusive signage at tables areas below
- Complimentary attendance for 2 guests

from
\$300

Signage opportunities for Registration, Panel & Networking tables

Silver

Gift
Sponsor

- Recognition in marketing posts
- Signage included at the gift table
- Complimentary attendance for 1 guest

from
\$200

Sponsorships offer high-value visibility with engaged HR decision-makers and influencers across industries in Western New York. Reach engaged HR professionals and leaders across industries. Align your brand with credible, peer-driven insights. Build authentic relationships through conversations and support the growth and connection of the Western New York HR community.



If interested, email Gabi at gciesiulka@mcgard.com